

With the support of local employers, businesses, and individuals from around the County, Bike & Walk to Work Week (BWTWW) 2011 was again a successful celebration of nonmotorized transportation.

The weeklong event is held nationally, and is meant to encourage bicycling and walking as viable means of transportation, while also promoting a cleaner environment and healthier lifestyle. Sheboygan County has held the event for the past four years, and continues to see an increase in nonmotorized traffic during the week.



The celebration kicked off with a wacky bike expo and scavenger hunt, with donated prizes awarded to the winners of both events. The newest event held was the Bike to Shop raffle, which incentivized residents to leave the car behind when doing their shopping. To participate, residents were invited to visit any of the nearly sixty participating merchants in the County on bike or foot and claim a raffle ticket. Then, winners were chosen at the raffle drawing during the end-of-week celebration. Donated prizes included facials, massages, games of bowling, restaurant gift cards, among many others.

The employer mileage challenge once again allowed employees from around the County to track their mileage online and awarded prizes in six different individual categories. The results are shown in the graph below. Not only did the challenge reward individuals for their efforts, but it also recognized the most dedicated employers. Among the public employers, the City of Sheboygan beat the County and school district by logging an impressive 144 nonmotorized miles. Piggly Wiggly won among private employers and once again holds onto the traveling trophy; employees walked or biked a total of 415 miles, averaging 2.28 nonmotorized miles per employee. Employees that biked or walked were allowed to be 15 minutes late and to dress casual on the days they participated.

American Orthodontics also provided incentives to its employees by supplying muffins, juice, and lottery tickets to participants on Friday. Door prizes were awarded to two lucky employees, with a total of 61 miles in nonmotorized commutes made during BWTWW. Lakeshore Technical College hosted an organized walk and bike ride in honor of the event, and awarded prizes for the employees that won the Bike & Walk to Work challenge quiz. Also, Rockline Industries held internal challenges of its own to promote nonmotorized transportation during the week. The employees totaled over 600 miles biked or walked during BWTWW. Kohler Company once again promoted the event as well, and tracked nearly 500 nonmotorized miles online.

Commuter stations were held Monday thru Friday, and offered free, donated coffee or fruit to those bicycling or walking on their way to work. The Monday morning station saw nearly forty people stopping by at Fountain Park. BWTWW wrapped up with the Bike to Shop raffle drawing, followed by a bike-in movie.

The Nonmotorized Transportation Pilot Program thanks everyone that participated and looks forward to another successful Bike & Walk to Work Week in 2012!

	<b>Public</b>	<b>Private</b>
<b>Most mileage by biker</b>	36 ( <i>Scott Mealiff @ City</i> )	212 ( <i>Mike Biskobing @ Piggly Wiggly</i> )
<b>Most mileage by walker</b>	37.8 ( <i>Caroline Fortin @ City</i> )	20 ( <i>Delk @ Rockline</i> )
<b>Longest commute by biker</b>	17 ( <i>Annette Selk @ County</i> )	30 ( <i>Mike Biskobing @ Piggly Wiggly</i> )
<b>Longest commute by walker</b>	4.2 ( <i>Caroline Fortin @ City</i> )	6.3 ( <i>Carol Loos @ Piggly Wiggly</i> )
<b>Random drawing</b>	<i>Celia Morner @ Rockline</i>	

