

**NONMOTORIZEDTRANSPORTATION PILOT PROGRAM
PHASE 2 Data Collection, Level 1**

Project Name – Project #5 City of Sheboygan Bike Racks on Buses

Type of Project - Infrastructure

Scope - The project proposes to install bike racks on the front of all Sheboygan Transit buses.

Location - On all Sheboygan Transit bus systems that serve Sheboygan, Sheboygan Falls, and Kohler.

Design - N/A

Project Cost - Approximately \$24,999

Project Purpose - Install bike racks on all Sheboygan Transit buses, educate bus riders and the public of their use, and train drivers on procedures for rack use. Prior to receipt of the nonmotorized grant, this project stalled due to lack of funding. Placing racks on buses creates potential for mode shift, makes connections with transit, and closes the gap in network between nonmotorized modes and transit. The project will also include an educational component for the public.

Estimated Level of Use Including Target Audience - During 2007, a total of 532,835 people used Sheboygan Transit. In January of 2008, a total of 50,958 rode the bus. On average, 2203 ride on weekdays and 623 on Saturdays.

Period of Performance and Timeline – Installation in spring of 2008

New or continuation – New.

Leveraging of other revenue sources – N/A

Will this include Level 2 and 3 data collection - No