

**NONMOTORIZEDTRANSPORTATION PILOT PROGRAM
PHASE 2 Data Collection, Level 1**

Project Name - Project #31 APBP Bicycle Friendly Communities Workshops
(Association of Pedestrian & Bicycle Professionals)

Type of Project - Educational.

Scope - Three classes taught by APBP Executive Director and League of American Cyclists instructors.

Location - Cities of Sheboygan, Plymouth, and Sheboygan Falls & the Village of Kohler.

Design - The project creates Bicycle Friendly Communities (BFC) by holding a 4-6 hour workshops analyzing the bikeability of each of the four communities. It engages residents, visionaries and change-agents in a community who typically would not come together. Typically about 25 interested individuals participate in a BFC workshop to identify community-wide and or neighborhood goals that incrementally and steadily result in an increase in cycling.

Project Cost - Approximately \$10,400

Project Purpose - Educates community decision makers by offering hands-on training in bicycling safety around the respective community. Helps decision makers realize the challenges bicyclists face and educates them on the benefits of making their community more bikeable.

Estimated Level of Use Including Target Audience - According to the 1995 Nationwide Personal Transportation Survey, 25% of all trips are made within a mile of the home, 40% are within two miles, and 50% of the working population commutes five miles or less to work. Out of habit people use their vehicle for more than 82% of trips five miles or less. As more people become concerned about climate change, their bottom line, and health bicycling becomes a much more attractive and viable option of clean and efficient transportation.

Period of Performance and Timeline - Fall 2008

New or Continuation - Project is new.

Leveraging Of NTPP and Other Revenue Sources - APBP and League of American Bicyclists are contributing 20% in administrative costs to the project.

Will this include Level 2 and Level 3 data collection - No.

